



How Social Media Communication Affects Democratic Processes?

Research group (Social)mediatization and Democracy
International seminar and meeting
November 27th – December 1st 2023

Programme

Tuesday, Nov. 28th

10:30-12:30

OSINT/SOCMINT Workshop

The OSINT (Open Source Intelligence) /SOCMINT (Social Media Intelligence) workshop conducted by professor Leslie Corbo, and professor Max Gorbachevsky

The OSINT(Open Source Intelligence) / SOCMINT (Social Media Intelligence) workshop will provide attendants with an understanding for common data that is openly available. Common Internet users, defensive and offensive security professionals could use the data to formulate defenses and security controls to mitigate risks of the openly available information or use the information as the foundation for launching attacks. OSINT about people, organizations, networks, logistics, physical/geographical information will be covered.

III Campus, Faculty of Management and Social Communication,
Łojasiewicza 4 Street, 0.313



Thursday, Nov. 30th

16:00-19:00

How social media communication affects democratic processes? (Social)mediatization and Democracy – International Seminar

During the seminar, we will present the results of research conducted together with the Jagiellonian University, Utica University and University of Turku. The topics covered during the seminar will include:

1. Russian aggression of Ukraine from the perspective of CNN, PBS, and Fox News: analysis of Facebook posts;
2. The image of war in CNN's "Russia-Ukraine News" headlines. Report from September 2022;
3. Disinformation Aimed at Immigrants from Eastern and Central Europe Living in the USA;
4. Social media as a space for the (dis)information flow during the COVID-19 pandemic;
5. Deception in the lens of Scimago Journal Rank: review of best ranked journals in communication studies

Topics will be presented by researchers working together within WP2 (Social)mediatization and Democracy: Leslie Corbo, D.Sc., Maxim Gorbachevsky, M.Sc, Joanna Kulpińska Ph.D., Malwina Popiołek, Ph.D., Barbara Cyrek, PhD, Jenna Peltonen Ph.D. Candidate.

Online:

Microsoft Teams
Meeting ID: 355 158 453 404
Passcode: Kk9z52

Offline:

III Campus, Faculty of Management and Social Communication,
Łojasiewicza 4 Street, 0.102



Guests:

Leslie Corbo, D.Sc., Associate Professor, Utica University, Utica NY (USA)



Leslie Corbo is the director of the Undergraduate Cybersecurity Programs and an associate professor of cybersecurity. Her area of expertise is cybersecurity and behavior analysis of human interaction with computer systems. Prior to joining Utica University, she was a Sr. Information Security Program Manager for Cofense, Inc. and the Director of Training for Dragos, Inc. Corbo has also supported Department of Defense and Department of

Homeland Security efforts, working as a Cybersecurity Analyst and Information Systems Security Manager.

Corbo's research areas include phishing emails, behavior analysis, and fraud. Dr. Corbo's dissertation study involved case studies in the decision-making processing methods utilized by undergraduate students when interacting with malicious emails. In February 2020, the International Medical Informatics Association selected Dr. Corbo's collaborative paper, Employee Susceptibility to Phishing Attacks at US Healthcare Institutions a "best paper" in the Clinical Information Systems category.

Maxim Gorbachevsky, M.S., Professor of Practice, Utica University, Utica NY (USA)

Professor Gorbachevsky teaches undergraduate and graduate courses in cybersecurity at Utica College. His main area of interest is cyber operations. Max Gorbachevsky has taught courses on information technology foundations, information security, network forensics, network security, and penetration testing. Prior to entering academia in 2014, he worked as a research consultant at the Air Force Research Laboratory. Max is currently pursuing a Ph.D. in Cyber Operations from Dakota State University.





Barbara Cyrek, PhD, Assistant Professor, DSW University of Lower Silesia, Poland



Barbara Cyrek completed master's studies in cultural studies at the Faculty of Humanities of AGH UST (University of Science and Technology). In 2023, she defended her doctoral thesis in the discipline of social communication and media sciences at the Jagiellonian University. Her research interests include new media, social media and live video streaming. In particular, she is interested in the algorithmic architecture of streaming, monetization of communication and social aspects of e-sports. Cyrek conducts pioneering and innovative research in the area of new media and social communication.

She is a laureate of the award of the Minister of Education and Science for prominent young scientists.

Jenna Peltonen, M.A., Ph.D Candidate, University of Turku, Finland

Jenna Peltonen is a Ph.D Candidate in digital culture at the University of Turku, Finland. Her research explores online health communication and discourse in the context of COVID-19. Her dissertation focuses on the dissemination and discourse of COVID-19 related information on different social media platforms, especially on Instagram and TikTok. She currently studies how health experts, such as researchers and doctors, utilize these platforms and their playful and interactive elements for disseminating health information, debunking myths and enforcing critical media literacy.

